

# COMMUNICATIONS WORKSHOPS

**2025**

As part of our ongoing commitment to empower and enhance the skills of our valued union members, we are excited to announce the following workshops tailored just for you.

All workshops will be held at the **AFSCME Council 5 Office**, 300 Hardman Ave S., South St. Paul with a **Zoom option**.

## Enhancing Local Communication Skills for Local Secretaries and Communicators

**Wednesday, February 5, June 11, November 12**  
**4-6 p.m.**

Join us for a dynamic training session focused on empowering locals with effective and efficient communication strategies. We will cover text and email blast capabilities to help with meeting notices and local events. This training is open to anyone who shares communications with members.

## Website Training

**Wednesday, March 5, July 16**  
**4-6 p.m.**

Whether you're a beginner or looking to sharpen your existing skills, our training program is designed to cater to all levels of expertise. With hands-on learning, gain practical experience through guidance in step-by-step building and managing a website tailored to your needs.

## Social Media Training

**Wednesday, July 23, December 3**  
**4-6 p.m.**

Our social media training is designed to empower you with the skills needed to navigate and leverage these powerful platforms. Navigate features, create impactful posts and stay in the loop with the latest trends.

**Ready to harness  
the power of  
communication?**

**REGISTER TODAY!**

Call the  
**Member Action  
Center (MAC)** at



**(651) 450-4990,**

or email

**Council5@afscmemn.org**



Members must register in  
advance to attend a  
workshop.