



AFSCME Leadership Conference Participants,

Thank you for joining us at the **AFSCME Council 5 Leadership Conference** in Rochester on **Friday, June 12**. We appreciate you taking the time to participate, share ideas, and invest in strengthening your local union communications.

As promised, we've attached a copy of the [Local Communications Check-In PowerPoint](#) presentation along with the [assessment handout](#), which includes the **updated QR code** for the online assessment survey. **Note:** If the QR code doesn't scan immediately, move your phone's camera away from the screen and try again. It may take 2-3 tries for the assessment or booking page to load. You can also copy and paste the URL to your web page browser if needed.

If you haven't already, we encourage you to complete the assessment by:

- [Submitting the survey online](#), or
- Downloading and completing the [two-sided assessment handout](#). Then scan it (or take a photo with your phone) and email your completed form to communications@afscmemn.org.

Feel free to share the assessment with your members. Hearing from both leaders and members helps us understand how we can strengthen local communications.

If you turned in your assessment at the conference, please watch for a **separate email** containing a PDF copy of your completed assessment for your records.

Your feedback will help us better understand local communication needs and shape future trainings, resources, and support. After reviewing the responses, we'll share the common challenges and top communication goals identified in the assessment.

We appreciate your participation and look forward to continuing this work together!

In solidarity,

Max Hall & Diana Holmes
AFSCME Council 5 Communications

Connect with AFSCME Council 5:

